

GENEVA BEAUTIFICATION COMMITTEE
CITY HALL
August 23, 2005

In Attendance: Dorothy Flanagan, Sherri Weitzl, Jim Weitzl, Paul DesCoteaux, Pat Almay, Mary Gehring, Elfi Balek, Julie Hillery, Esther Barclay, Elizabeth Altman-Johnson and Roberta Edwards.

The meeting was called to order at 6:30 p.m. at City Hall by Dorothy Flanagan.

September 17th Planting

1. Press Release - Sherri will inform the newspapers of our plans to plant that day. Dorothy said that the Daily Herald wants to know our upcoming plans. Sherri told us that we'll need to be aware of the car show that will also be setting up that day downtown.
2. Compose Fall Planting Instructions - Jim G. will get planting instructions to the area captains via e-mail. They can copy the instructions, put them into Ziploc bags and attach them to the signs with a rubber band or place the paper & plastic bags with the instructions under the plants as they're distributed that day. Dorothy will get a box of Ziploc bags for each captain. It was decided to centralize the waste bags pick up at one corner (SW) on each intersection as we have done in the past.
3. Check on Plant Order - Since he hasn't had much luck placing plant orders with Geneva Greenhouse, Jim W. will find out what flowers they have that they can spare. He will then check with the planting area captains and last fall's planting list to see how many plants they need. Last year we planted mums, kale, pansies and asters.
4. Distribution to Areas - Use Existing Area Captain Maps
5. Pick-up and Drop-off - The area captains will meet at Public Works Friday (9/16) at 3:30 and then load the trucks at 4 p.m. Chris won't have to do any staging.
6. Pre-planting needs - Jim G. will be responsible for picking up 10 dozen paper yard waste bags (will also be used for November clean-up) and 2 boxes of 30 gallon plastic trash bags.
7. High School Participation - It was decided to ask the GHS Horticultural class to help with the fall clean up on November 5.
8. Photos - Bobb Hillery will take photos of the planting that day. He and Julie will plant their area on Friday so that they will be free that morning.
9. Elizabeth will check with G.G. to see if they have any perennials that we can use. Also Paul will check at the water treatment plant to see how many daylilies are there. Hopefully these can be planted along with our fall flowers. They will need to let Jim W. know as he will have to include instruction on planting them with their other instructions.
10. Dorothy mentioned that she will ask Isabella's Restaurant if they are interested in adopting planting area #34 in front of the building. It hasn't been cared for very well by the previous group; in fact they removed the evergreen bushes that had been planted there.

On-Going Maintenance and Related Issues

1. New Watering Map - Dorothy told us that the new watering map can be found in the watering truck and our web site. If it isn't there, call Dorothy. She also told us that the Post Office planting areas and Chez Francois needs to be watered by our committee even though they aren't included on the map.
2. Gypsum To Be Added To Planting Areas - It was decided to distribute the gypsum at the November 5th clean up. A decision needs to be made on how to distribute it.
3. November 5th Clean Up - We would like to plant bulbs as well as preparing the gardening areas for winter. Elizabeth told us that tulips typically last only 3 years. It was decided to plant jonquils and daffodils. Paul will ask Craig about purchasing them from him. Dorothy explained that originally there was a design for each planting area; the perennials were in the center (crown) and all of the annuals were to be planted around the perimeter. She would like for us to keep that in mind as much as possible. We need to develop planting areas in the beds so that we don't have to rely so heavily on Geneva Greenhouse. A sub committee may be developed for this. Elfi's gardening area (#39) needs compost to lighten the soil. A planter was suggested instead.

Elizabeth said that there is a virus affecting hostas right now. If they have mottled leaves throw them away.

Miscellaneous

1. Power Point Presentation – Paul is working on it now and will present it to the Rotary on September 20th at 7:30 p.m. Anyone from the committee is welcome to attend.
2. Fund Raising – Should we sell firewood again? We made a profit of about \$800 last year with most of the wood being sold at the City Hall drop off payment box and by ordering cords of wood from Jim G. Dorothy said she will call Jim G. and see if we can still have the same arrangement as last year. Mary said they have better wood this year. We would like to find a better way of advertising this year. Dorothy suggested putting up ads at area businesses. We will need inexpensive labels with a phone number to call to order more. We could also mention that part of the sale is tax deductible because we're part of the city. It was suggested that we pass out flyers for wood sale at Festival of the Vine and/or put wood in our wagon on the courthouse lawn. Sherri said there won't be room on the lawn during the festival and Dorothy reminded us that it would take a lot of time and a lot of people to accomplish this. It was also mentioned that a large part of the crowd at the festival will be from out of town. Another suggestion was to bring the wagon filled with firewood downtown for our fall planting. We would need a sign for the price and a possibly a tear off sheet with info on ordering more.
3. Progress of Wagon – Dorothy said she's hoping to get Sally Upham and Janet Weber together soon to finalize the logo. After the logo is sprayed with sealer it will be ready to use for publicity for our committee. It could be parked at various locations downtown during the spring, summer and fall.
4. Brainstorming Session – What Next? – Dorothy wants us to continue to discuss ideas that were brought up during the brainstorming session. She will include topics from that session in our upcoming meetings.

Important Dates: Wednesday, September 21 at 6:30 @ Chamber of Commerce Library
Wednesday, October 12 at 6:30