

**GENEVA BEAUTIFICATION COMMITTEE  
CHAMBER OF COMMERCE OFFICE  
February 22, 2006**

**In Attendance:** Dorothy Flanagan, Sherri Weitz, Paul DesCoteaux, Chris Goulet, Mary Gehring, Jim Gehring, Esther Barclay, Elizabeth Altman, Mary Kay Brown, Elfi Balek, Julie Hillery and Roberta Edwards.

The meeting was called to order at 7:00 p.m. by Dorothy Flanagan. Dorothy introduced Jay Moffat and welcomed him to our group.

**2006 Planting Schedule**

The following dates were agreed on for 2006-

- Spring cleanup and planting - Saturday, April 8
- Summer planting - Saturday, May 20
- Fall planting - Saturday, September 16
- Clean up - Saturday, November 4

We will try to include the GHS Horticultural Class in the Spring clean up either on Wednesday or Friday of that week. We will need several adult volunteers to direct them in their work.

**Status of Adoptees for planting areas**

Dorothy asked if all of the area captains had notified their volunteers to find out if they were willing to continue. The captains are to let Dorothy know as soon as they hear from them. Chris told us that he is unable to care for his area at Rt. 31 and Third Street. This is a huge area and will probably require a group to take it over. Would Public Works be interested? At the moment Dorothy does not have any volunteers waiting for an area to adopt.

Dorothy asked if anyone knew of any Geneva Scout troops who would like to care for the flower beds on the City Hall property. Please let Dorothy know if you know someone who is interested.

**Subcommittee Structure**

At our last meeting in October we discussed dividing our committee into subcommittees to take over some of Dorothy's responsibilities and to help make our committee more efficient. From the October meeting we decided on at least three subcommittees:

1. Planting and Maintenance – this group will study each planting area and coordinate and design the layout of the perennials planted in each area. The focus will be on the crown so that the annuals can then be planted on the perimeter of each area.  
The Chair is Elizabeth, with Chris, Jim W., Sherri, Paul and Roberta volunteering to help on this subcommittee.
2. Membership and Recruiting – this group will focus on contacting our volunteers. Dorothy passed out an updated list that this committee is to contact and find out any information that has changed, whether they want to remain on the volunteer list and if they are they interested in adopting an area. Mary Kay (Chair), Esther and Julie volunteered for this subcommittee.
3. Fundraising – We currently raise money from our firewood sales which Jim G. and Lance take charge of. This group will work on finding additional ways to raise money. Jay is Chairing with Jim G., and Elfi volunteering for this sub committee. Elfi our webmaster, will put the fundraising info on our website.

**Wagon Status**

Mary Kay has talked to Sally Upham but is unable to contact Janet about getting together to finish the signs that will be attached to each side of the wagon that takes part in the Swedish Days Parade. It was decided to use a catchy phrase to possibly put on the rear of the wagon to get people to use our web site; "PlantGeneva.com" was suggested and agreed upon. Elfi will also put this phrase on our web site.

### **Maps**

Elfi will update the adoption and watering maps for us. The area captains are to notify the volunteers that they are not to plant near the watering heads. Jim G. will place an orange flag near each watering head before planting on April 8 and May 20. Low growing flowers should be planted near the edges. Dorothy will talk to Jim Cary about using drip system or soaker hoses for the non-irrigated beds.

### **Fund Raising Status**

Dorothy gave us an update on our finances:	Firewood Sale	\$1,165.00
	T-Shirt Sale	\$ 98.00
	Gift Wrapping	\$ 68.56
	Paul's contribution	\$ 95.00
	Current Balance	\$ 4238.00

Dorothy told us that a Geneva resident recently passed away and her friends and neighbors wanted to plant a bush or tree in her name. Jay said that Geneva Park District has a program in place for memorials. Maybe we can do something like this to sell memorial planters(?)

### **Gardening Seminar**

We are hoping to have a seminar in March. Dorothy said that a master gardener, maybe Charleen would be willing to do the seminar. Some possible ideas are herbs, container gardening, perennial grasses and what to plant with them. There is interest in planting grasses in our planting areas but we have to be careful because they can obstruct the view of traffic.

### **Miscellaneous**

Dorothy read a note from Pat Almy who is resigning from our committee due to some family related reasons right now. Hopefully she will return at a later date.

Dorothy has to have stationary printed with our committee's logo. Currently the cost is 25-30cents per sheet. However she has found a place that charges a little over 10 cents per sheet. This will be a huge savings since Joe Stanton will pick up ½ of the cost.

Dorothy will attend the Geneva Business Committee meeting on March 1 to ask for money from the downtown FSA to help compensate Craig in a small way for all of the flowers he donates to the downtown each year.

It was also suggested to ask Home Depot and Lowe's for flower donations in addition to Geneva Greenhouse. In past years they were not receptive to giving up their stock.

**Next Meeting: Wednesday, May 10, 2006**