

GENEVA BEAUTIFICATION COMMITTEE

Public Works

March 24, 2009

Visitors: The Green Group (Michele Winkler, Piper Winkler, Kyla Jo Chenier, Grace Keegan, Maddy Rapach-Lagowski, Emma Ehrhart, Emily Geary, Allison Lee, Anna Gain, Emma Mondl); Jeni Russo; Kelly Whenitz, United Methodist Church Geneva; Leslie Milano, State Street Jewelers

Meeting was called to order at 6:37 pm by Chairman Dorothy Flanagan.

The Green Group (see names above) introduced themselves as a group of Geneva youth interested in helping the environment and dedicating time to helping the Geneva Beautification Committee. They agreed to “adopt” planters on the SW corner of Route 38 and Route 25 to plant and tend for the 2008 growing season.

Jeni Russo, interested volunteer, introduced herself.

Kelly Whenitz from the United Methodist Church of Geneva introduced herself and a plant sale fundraising program to send youth to an orphanage in the Dominican Republic in July 2009. The cost of the plant material was too high for GBC to take advantage of and the timing for delivery would not coincide with our needs. A plant order form was circulated.

Leslie Milano from State Street Jewelers introduced herself and received instruction for “adopting” the garden at the NW corner of State and 2nd Street.

Dorothy Flanagan noted that Mary Kay Brown and Jim Gehring were featured in the Provena Geneva Care Center newsletter.

A. Spaghetti Supper

1. Gross profit for the Spaghetti Supper fundraiser was \$4,713.69. The budget shows that there is \$13,000-\$14,000 for planting in 2009 with a possibility of more than anticipated.
2. Roberta Edwards has been mailing thank you notes to donors and participants.
3. For the centerpieces maybe try to put flowers or garden supplies in watering cans. Do not have as much bread in 2010. Promote to more people. Promote in school newsletters and on school websites. Offer more 50/50 raffles. Consider a cost difference in pre- vs. at door- ticket sales. Hold a wrap-up meeting with parking people. Consider an alternate “take out” booth besides the inside one. Ask American Legion or High School to be alternate location for dinner.

B. Spring Planting – April 4

1. Compost will be delivered on Wednesday, April 1. Two trucks will be used for delivery. Volunteers will meet at PW at 10:30 am. Jim G, Lance, Paul, Marv and Jim C. will volunteer. Contact garden captains to see if anyone else is available to help.
2. Press releases have been submitted twice.
3. Plants will be delivered on Friday, April 3 between noon to 3:00. Area Captains will meet at 3:00 to load trucks.

4. Six donation buckets have been purchased and will be painted by Mary G who will also make signs for each. Paul will make stands for the buckets. Paul will place donation buckets at visible downtown corners and Sherri will be in charge of collecting the buckets at the end of the planting time.
5. Area Captains should submit final reports.
6. Area Captains should submit new sign wording to Dorothy if any changes are needed.
7. Jim C. will submit scheduling dates to Tim Kohorst.

C. Maintenance of Knuckles

1. There was discussion on a possible new garden at SW corner of State and 4th. Dorothy will ask Sentimental Garden if they are interested.
2. Roberta will be asked to organize the 2009 Watering Schedule and forward it to the committee and to Elfi for posting on the PlantGeneva.org website. If any committee member is not able to commit to certain watering dates, please contact Roberta so she can schedule around it.
3. Tom Anderson of the High School Horticultural Class will start the seedlings this week. The plant liners will be taken to the high school for seedling starting.
4. Pots – Three plastic jugs/containers are needed per planter pot for displacement volume to cut down on needed soil and weight. Eleven pots need to be ready for April 1 with the remainder of planter pots to be ready at a later date. Chris G. will see if WeGrow can donate soil for planters.

D. Fundraising

1. Quilt Raffle – Gardenology, May 9: the booth will be manned as follows – 9-10 Mary Kay & Dorothy; 10-11 Mary Kay & Dorothy; 11-12 Jeni Russo; 12-1 unknown; 1-2 unknown; 2-3 Esther & Chris; 3-4 unknown; 4-5 Carolyn Z & Sharon Reed. Geneva Garden Club, June 12-13: Mary Stavenhagen will coordinate quilt display and ticket sales. Other Display Locations, various dates – Sherri will coordinate displays, Elfi will make signage.
2. Patches – Dorothy handed out Beautification patches to the committee.

E. Misc.

1. The Pure Gardener will plant the bridge boxes and Sentimental Gardens will plant the City Hall boxes.
2. There was discussion concerning participation in the Swedish Days Parade with no conclusion.

Summer planting date: Saturday, May 16.

Respectfully submitted:
Sherri Weitzl for Roberta Edwards