

**GENEVA BEAUTIFICATION COMMITTEE**  
**Public Works – Training Room**  
**March 23, 2010**

In Attendance: Dorothy Flanagan, Sherri Weitl, Mary Kay Brown, Esther Barclay, Chris Goulet, Marv Haseman, Jim Corfield, Mary Gehring, Rick Sturm, Tom Bloore, Cookie Olson, Shaun Berendt (Eagle Scout project), Tom Anderson (HS Horticulture teacher).

The meeting was called to order by Dorothy at 6:40 pm. Introductions were made.

**A. Special Projects**

**-Eagle Scout Project – Bridge Boxes**

Scout Shaun Berendt has built a prototype bridge box from PVC plastic wood that is more expensive than wood but will hold up to the weather nearly forever. The total cost is \$1500. Half of the cost is being donated by Wilson, a Naperville business; \$330 has been raised by Shaun; Shodeen has offered to donate \$500. PW Street Department, will install the brackets. Marv will also make certain that the flower liners will be secured with chains in the boxes. The boxes will be ready for placement by May 13 and will be planted May 15.

**-Geneva High School Horticultural Class**

Teacher Tom Anderson explained that Ball Seed starts the seeds and the seedlings are then moved to the high school greenhouse. The seedlings are used to plant the bridge boxes as well as the gardens at S. Third and Route 31. The committee suggested that the Route 31 and Third gardens should be below maintenance but should also be a focal point of the intersection. The planning and reconstruction of the gardens will be accomplished in phases and will take a number of years since the students only have short class periods and are not in session over the summer. The GBC will tend the gardens over the summer.

**-Prairie Dropseed Grass**

Jan Miller has offered to dig 10 plants for us on April 9 and the area captains will pick them up from her house (910 James) either Friday evening or early on Saturday.

**B. Spaghetti Supper**

**-Finance Update**

The amount raised for the Spaghetti Supper is \$3257.00; less the Centerpieces created by Mary Stavenhagen's; net is about \$3100.00.

**-Donations**

Donations for FY 2009-2010 equal \$1996.20 and thank you letters have been mailed by Roberta Edwards.

**-Event Suggestions**

-Change "caution" tape; Garden Club offered to provide ribbon in 2011

-Hold Mary Stavenhagen's program earlier

-Ask for more dessert donations

- Charge \$10 for advance ticket sales; charge \$12 for at-the-door tickets
- Count via hand-held clicker each person coming through the food line – including those returning for seconds.
- Make 2011 tickets a smaller size – maybe 6/page
- Sally Upham wants to design the 2011 tickets
- Only hold one 50/50 drawing in 2011

### **C. Spring Planting – April 10**

- Press Release – done by Sherri Weitzl
- Load Trucks – April 9
  - Mary Kay Brown will ask Ace Hardware to donate yard waste bags.
  - Trucks will be loaded at PW at 3:30 on April 9 with flowers, signs and bags.
- Clean Up – April 10
  - Jay Moffat has agreed to clean up and Tom Bloore has offered to help.
- Gardens and Signs
  - All gardens have been adopted for the 2010 season. There are currently 3 names on the adoption wait list. Banner Up Signs will produce any new signs needed.
- Public Works – Schedule
  - Jim Corfield will provide Steve LeMaire and Tim Kohorst with the schedule for the entire year as well as the Spring Planting schedule.

### **D. Seasonal Maintenance**

- Compost Delivery – in 2011
- Bridge, City Hall Boxes, Baskets Update
  - Dorothy will contact Craig MacLean will be contacted to see if he will plant the CH boxes. Two additional pots will be placed at City Hall at the First Street entrance requested by Mary McKittrick. Jim Corfield will move current flowers around to accommodate.
- State Street Planters
  - The committee discussed discontinuing planting planters along State Street due to the cost. It was decided to ask Mary Kay to ask specific businesses who have a track record of caring for the pots in front of their business location if they would plant provide the flowers and care for them during the season. We would get the planters ready and PW would deliver
- Wasco Donation – Dorothy will not pursue since last year we weren't given a deal.
- Watering Schedule
  - Dorothy will ask Roberta Edwards to organize and send out the 2010 schedule. All committee members are asked to send Roberta the dates they are unavailable prior to schedule distribution. A captain is being sought for Area D – please let the committee know if you are willing to help.

### **E. Fundraising**

- Firewood Update
  - To date, \$1260.50 has been collected for cords; \$1688.50 has been

collected for the combination of bundles and cords.

-Donation Buckets

For the Spring Planting, donation buckets will be placed at the post office, Starbucks, Geneva Cleaners, and Fourth & State. Esther Barclay will collect the buckets after the planting.

-Gardenology – May 15

The GBC committee will participate in Gardenology with a booth. A signup sheet was passed around to sign up for an hour-long shift – please let us know if you are available.

-Garden Sponsorship

Dorothy shared thoughts on beginning a sponsorship program for specific gardens. Sally Upham is designing an envelope. Sponsorship cost would be \$300 annually for gardens at State and Third and the post office; \$200 for gardens at State and Second.

-Additional fundraising ideas – none

**F. Miscellaneous**

-Earth Day – April 17

The GBC committee will participate in the Earth Day event by sharing a booth with the Green Market. A signup sheet was circulated – if you are available please let us know. Hourly shifts are available from 9-2:00.

-Swedish Days Parade

Dorothy, Esther Barclay and Vivian Wissing will take charge of the 2010 parade by decorating the wagon, etc. Dorothy will submit parade forms to Geneva Chamber.

-Summer Planting – May 15

-Website Available for viewing again after a short time period that it was unavailable.

-New/Old Items – none

Meeting adjourned at 8:55 pm.

Important 2010 Dates:

April 10 – Spring Planting

May 15 – Summer Planting

September 4 – Fall Planting

November 6 – Year-End Cleanup