

## GENEVA BEAUTIFICATION COMMITTEE

### Public Works – Training Room

January 12, 2010

In Attendance: Dorothy Flanagan, Sherri Weitzl, Mary Kay Brown, Esther Barclay, Elfi Balek, Mary Gehring, Jim Gehring, Jay Moffat, Lance Mitchell, Jeni Russo, Tom Bloore and Roberta Edwards.

The meeting was called to order at 6:35 p.m.

#### **Fourth Annual Spaghetti Supper Fundraiser - Wednesday, March 3, 2010**

- Mary Kay will contact businesses that sold tickets last year.
- Dorothy showed us two flyers which Sally Upham designed, one is new. It was decided to use the old design and reduce the size of “Beautiful Geneva”.
- Dorothy has 2 large posters advertising the Spaghetti Supper and would like one more.
- Sherri will send a press release to local newspapers.
- Esther will check out an online magazine in which to advertise.
- We won't mail post cards but we can e-mail our friends and families.
- Mary Kay will take flyers to local businesses along Third Street and State Street and offer posters for their windows. She'll also take flyers to Geneva Park District. Jay suggested that the flyers should tell where to buy the tickets and also say that “take out” is available.
- Dorothy will print smaller flyers to post in Starbuck's and the Post Office.
- We would like to do another “Beautification Donation” morning at the Geneva Post Office and Starbucks. Jeni will coordinate the sandwich board volunteers and they will work one hour shifts if it's very cold like last year.
- Esther will find out about advertising in Geneva schools. Would the horticultural class at the high school like to be involved? Dorothy will e-mail them a flyer.
- The Geneva Garden Club will help bus tables at the spaghetti supper and will also give us a donation.
- Mary Stavenhagen will once again do a floral presentation called “Fact or Fiction”. She will also provide the centerpieces for the dining tables which will be sold for \$20 each.
- Jim Corfield will collect seed packets to give away the night of the dinner.
- Mary Gehring has 4 items which will be raffled off that night. Should we include the raffle items with the 50/50 or should that be separate? We need people to sell raffle tickets before hand. We will have donation jars near the entry and bar area; Tips for tulips, money for mums, dollars for daisies, etc.
- Day of Spaghetti Dinner – Set up will begin at 3 p.m. We will set up the tables and chairs, rolling silverware with napkins and accepting and arranging desserts. Tom will coordinate parking. Cones and flashlights are needed. A scouting group wants to volunteer that evening. Mary Kay will ask the Olive Mill for donations of their olive oil and vinegar. 2 or more vacuum cleaners are needed for clean up after the dinner. Dorothy will provide CD's with Italian music to set the mood.

#### **Other Business**

Our firewood display in the Farmer's Insurance window needs to be taken down and the fireplace returned to Ace Hardware. Jim Gehring, Lance and perhaps Jay will take care of this.

Sean, a local Boy Scout working on his Eagle Scout badge, is constructing bridge boxes for our flowers on the State Street Bridge. He is currently trying to find

someone to donate materials for the boxes (PVC). Geneva Public Works employees will distribute those in the spring.

**Next Meeting – March 23 – 6:30 p.m.**

**Spring Planting – April 10**

Respectfully Submitted,  
Roberta Edwards