

# GENEVA BEAUTIFICATION COMMITTEE

## Public Works January 15, 2008

**In Attendance:** Dorothy Flanagan, Paul DesCoteaux, Sherri Weitzl, Jim Corfield, Mary Kay Brown, Lori Koontz, Jim Gehring, Mary Gehring, Lance Mitchell, Esther Barclay, Elfi Balek, Marv Haseman, Linda Haseman, Rick Sturm, Mary Sturm, Roberta Edwards and Kelly, Lori's neighbor.

Dorothy called the meeting to order at 6:36 p.m.

### **"Pasta for Posies Spaghetti Dinner"**

#### **Tickets**

February 27<sup>th</sup> is the date for our fundraiser to be held at Riverview Banquets in Batavia from 5 to 8 p.m. Lori had the tickets printed and brought them tonight to distribute for our board members to sell. Marv and Mary Kay offered to help with the tickets and posters. The green tickets are for children, age 10 and under and yellow tickets are for adults. White tickets will be sold at the door that evening. Everyone was asked to give a final number of tickets sold by Thursday, February 21; all tickets need to be returned that day. Esther has the raffle tickets for 50/50.

#### **Publicity**

Sherri will send out press releases to the local newspapers about the dinner. Dorothy and Lori will also help with publicity. Sally Upham designed the flyers that will be posted in Geneva businesses and neighborhoods and also made postcards to be mailed out. Our message will be posted on the downtown marquee on February 11. Dorothy will e-mail the poster with attachments to our GBC group. Mary Kay told us that the Geneva Post Office has given us permission to display our wagon in front of the post office on the north side of the entrance at least 10 days prior to the dinner. The signs for the spaghetti dinner which will be displayed on the wagon will need to be laminated. Several businesses that laminate were discussed. Paul suggested that we might also display the wagon on the Kane County Courthouse lawn. Paul will send info to Geneva businesses and encourage them to buy tickets for their employees.

#### **Menu**

Paul donated coffee and Jim C. said he will try to get Starbucks to also donate coffee. Dorothy has talked to the Olive Mill owners who will again donate olive oil for the dinner. It was decided to have oil and vinegar available for salads and not bother with a mixed dressing. We will look into getting bread donated. The spaghetti sauce will be made by the Knights of Columbus and desserts will be donated and may be dropped off from noon till 4 p.m. on the day of the dinner.

#### **Set-Up**

Set up will begin at noon. Dorothy took a count of people who would be available and also those who would help that evening.

With 240 seats, at times last year there were no seats available. Dorothy said the raffle table could be moved closer to the entrance to free up more space. Mary Kay wondered if we could seat more people in the bar area but that area is needed for the program. We will work something out.

Lori has glass vases that will be used to decorate the tables which will be covered with checkered tablecloths. The vases will be filled either with a candle and stones or paper white narcissus and will be available for sale for \$20. The stage will be used for displaying our Hometown Award signs and photos of our wagon in the Swedish Days parade. Dorothy told us that the signs will eventually be permanently displayed near the Park National Bank at West State Street and Anderson Boulevard and at East State Street and Longview Drive. An alternative suggested location was Third Street and Rt. 31.

Dorothy wondered if the sound system at Riverview Banquets needed to be replaced. Jim G. will check on the one they have which was okay last fall. Someone has contacted Dorothy about donating seed packets to hand out to our guests at the dinner. Jim C. said to ask for a thousand.

#### **Program**

Mary Stavenhagen will again present a program/presentation at about 6:30 or 7 p.m., whenever people gather to watch it.

#### **Parking**

Last year we didn't have enough parking places. Committee members could carpool the night of the dinner. Suggestions for parking off site were Lew's Drive In, next door to the south, in the neighborhood, or on the north side of the Riverview Banquet building. Valet parking was discussed but it was felt that it was too much of a liability. We might possibly have people directing parking to maximize the space available. If the ground is frozen that night we could park on the grass.

## **Other Business**

### **Firewood**

Lance reported that we have run out of firewood to sell. For a fee Lance and friends will cut down any trees that people might wish to get rid of. The wood won't be available until next winter.

### **Committee Co-Chair**

Dorothy said another co-chairman for the committee is needed to assist her and Sherri. Jim C. suggested we wait a while before making a decision.

### **Fundraising**

Dorothy will check into the possibility of having the GBC as a line item on the Geneva utility bill, an easy way for people to donate money. She also mentioned applying for grant money from Kane County and encouraging donations to GBC in memory of a deceased loved one.

### **East Side Volunteer**

Dorothy mentioned that a woman who lives on the east side of Geneva would like to find a visible area to beautify on the east side and is seeking help from our committee. Sherri said she is Carolyn Zinke, a retired school teacher who is very enthusiastic. The northeast corner of East State Street and East Side Drive was mentioned as a possible site. We're not sure how much help we could give since we are struggling to raise money to buy what we need.

### **Ball Seed**

Jim C. has been trying to contact Jennifer from Ball Seed but she has been out of town.

The meeting was adjourned at 8 p.m.

### **Dates to Remember:**

Next Meeting – February 20, 2008, 6:30 p.m. at Public Works

Spring Planting and Clean Up – April 5, 2008

Summer Planting – May 17, 2008

Fall Planting - September 6, 2008

Winter Clean Up – November 1, 2008